

MEET THE EXPERTS:

Current Insights into the Management of Treatment-Related Local Skin Reactions in Actinic Keratosis

23 September 2025

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Topical treatments for actinic keratosis represent a well-established clinical option, although they are often associated with local skin reactions that can negatively impact patient adherence. In this webinar, Drs. Gabriella Brancaccio and Giulia Briatico will present findings from a broad expert consensus study aimed at identifying optimal management strategies for these reactions. Prof. Giuseppe Argenziano will provide commentary and further insights, offering a critical overview and practical guidance to enhance adherence and improve adverse event management in everyday clinical practice.

Unrestricted contribution by



LABORATOIRES

Pierre Fabre

SYNCHRONOUS DISTANCE LEARNING (FAD)

Title: MEET THE EXPERTS: Current Insights into the Management of Treatment-Related Local Skin Reactions in Actinic Keratosis

Date: 23 September 2025

Educational hours: 1,30 h

TARGET AUDIENCE:

- Medical Doctors specializing in: Pathological Anatomy, Dermatology and Venereology, Geriatrics, Internal Medicine, Oncology, Radiotherapy, Reconstructive Plastic Surgery, Maxillofacial Surgery, General Surgery, Otorhinolaryngology

EVENT DELIVERY PLATFORM:

Mattioli Academy - <https://www.mattioliacademy.com/>

REGISTER FOR THE COURSE

The course will be conducted live via a dedicated multimedia platform (virtual classroom, webinar) – Synchronous Distance Learning.

Participation in the remote training sessions will occur through the “Mattioli Academy” platform, accessible live via an Internet connection. Synchronous participation requires learners to connect at the times scheduled by the training program and includes interaction between speakers and attendees. Learner attendance will be recorded through access logs to the platform during the training session, along with professional identity verification.

CONTACT INFORMATION:

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SCIENTIFIC PROGRAM

4:30 PM **Opening and Introduction to the Webinar (15 min)**

- Welcome and speaker introductions
- Educational objectives of the event
- Introduction to the topic: the importance of managing local skin reactions in the treatment of actinic keratosis

Giuseppe Argenziano

4:45 PM **Clinical Background and Management Challenges (20 min)**

- Actinic keratosis: epidemiology and treatment indications
- Overview of topical therapies in clinical practice
- Focus on local skin reactions: incidence and impact on patient adherence

Gabriella Brancaccio

5:05 PM **Consensus Findings and Practical Recommendations (20 min)**

- Summary of the expert consensus on the management of mild, moderate, and severe local skin reactions
- Strategies to improve patient communication and adherence through effective counseling

Giulia Briatico

5:25 PM **Interactive Discussion and Comments (20 min)**

- Guided discussion on strategies for managing local skin reactions
- Interactive Q&A session with participants

Giuseppe Argenziano, DGabriella Brancaccio, Giulia Briatico

5:45 PM **Conclusions and Key messages (10 min)**

- Summary of key points and clinical implications
- Practical guidance for everyday practice and prospects for future research

Giuseppe Argenziano

6:00 PM **Closing**